



# Eyezen™+

Ask your Eyecare Professional about these other lenses from Essilor, or go to **essilorusa.com** for more information.

#### Transiti@ns<sup>®</sup>

ADAPTIVE LENSES SEAMLESS COMFORT AND PROTECTION IN ANY LIGHT

## **Crizal**<sup>°</sup>

NO-GLARE LENSES FOR THE CLEAREST VISION POSSIBLE™

## VARILUX

**PROGRESSIVE LENSES** FOR SHARP, NATURAL VISION

### Xperio

**POLARIZED SUN LENSES** PROTECT YOUR EYES WHILE IN THE SUN



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## ENHANCED SINGLE VISION LENSES

Reduce eye strain and defend against Harmful Blue Light\*



## THINK ABOUT LENSES

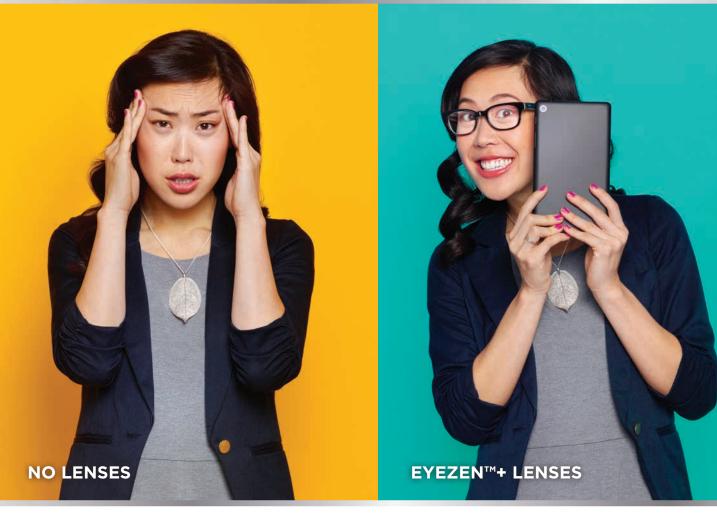
# COMFORTABLE EYES HELP YOU STAY FOCUSED

You're connected—to your friends, to your world, and to your work. From computers to TV screens to mobile phones, your eyes are constantly at risk for eye strain and exposure to Harmful Blue Light\* Help protect your eyes so you can focus on what matters to you.

## SEEING IS RELIEVING



EYEZEN™+ LENSES ARE BEST FOR SINGLE VISION WEARERS AND ADULTS SUFFERING FROM EYE STRAIN AND FATIGUE



More than **90%** of adults are at risk for digital eye strain<sup>1</sup> Everyone deserves the most comfortable vision possible. That's why *Eyezen+* lenses help reduce eye strain—to keep you going and get the most out of your screen life.

*Eyezen+* lenses are an enhanced, everyday pair of single vision lenses that are a more complete solution to modern vision problems. *Eyezen+* lenses have two main benefits over ordinary single vision lenses:

- Help defend against digital eye strain
- Reduce exposure to Harmful Blue Light\*

## **DIGITAL EYE STRAIN**

Digital eye strain is defined as the physical eye discomfort felt after two or more hours in front of a digital screen. It originates from the overexertion of certain muscles that help your eyes focus.

## HARMFUL BLUE LIGHT

Harmful Blue Light is all around you, due to the increasing use of devices and new lighting technologies inside and sunlight outside. Harmful Blue Light presents a risk factor for the onset of age-related macular degeneration (AMD). AMD is a leading cause of severe vision loss and blindness in adults over the age of 60.

<sup>1</sup>The Vision Council 2016 Digital Eye Strain Report, *Eyes Overexposed: The Digital Dilemma.* 

\*Eyezen+ lenses with the Smart Blue Filter™ feature block at least 20% of Harmful Blue Light, which is the blue-violet wavelengths believed most toxic to retinal cells, which lie between 415-455nm on the light spectrum.